

RORY HERNANDEZ-ROMERO

Online Portfolio: rhrdesign.work

774-266-5855

rhrcolombia@gmail.com

Experienced and new graphic designer and mixed media/digital artist. Extremely adept in the Adobe Suite, as well as its applications in marketing, design, and other visual media. Rhode Island School of Design graduate of the Graphic Design department and CTC (Computers, Technology, and Culture) concentration.

SKILLS & CERTIFICATIONS

ADOBE SUITE

Photoshop
Illustrator
InDesign
Adobe Premier
Adobe After Effects
Adobe XD

3D & RENDERING

Cinema 4D
Blender

VIDEOGRAPHY & SOUND EDITING

Avidemux
Max/Jitter

PROGRAMMING

HTML/CSS
Processing/p5.js

WEB DESIGN

WordPress
SquareSpace

PROTOTYPING

Sketch
inVision

PHOTOGRAPHY

DSLR Cameras & Equipment
Bolex 16mm Reflex Camera
Traditional Film
Steenbeck Editing Table

OTHER SKILLS

Bilingual (English, Spanish)
Adobe Certified Associate

WORK EXPERIENCE

Graphic Designer, Spirit Products Ltd.

May 2021 - Current

Assembling designs for client orders through Spirit guidelines
Design, create, and edit artwork per request of clients & Spirit
Correspond with representatives about client work, edits, and record keeping

In House Graphic Designer, Fish Head Farms

November 2021 - Current

International/domestic product labels, stickers, event posters/banners, fliers
Product & promotional photography/videography for digital and online use
Social media co-management, creating and scheduling posts, collecting reposts
Website assistance (data collection, QR code creation, content updates)

Freelance Graphic Designer

May 2020 - Current

Creation and updating of logos, stationary, & collateral
UX/UI, digital presentations, and other design for web applications

Creative Intern, Heat Dance Company

June 2019 - August 2019

Pioneering new photography, videography, design, and social media projects
Designing, preparing, and scheduling social media posts with other interns
Creating graphic promotional material for Heat Dance

EDUCATION

Rhode Island School of Design, Providence, RI. BFA in Graphic Design, & CTC (Computation, Technology & Culture) Concentration.

Graduated May 2020.

Tri-County Regional Technical Vocational High School Franklin, MA.
High school diploma & Graphic Communications Trade Certificate.

Graduated May 2016.